

LISA A. SEGURA

Adams, MA 01220 | (508) 996-2566 | 878-6200 lisa.segura@gmail.com

SUMMARY

Results-driven technology professional, articulate communicator and strong team player with excellent interpersonal skills offers over 25 years of technical experience in providing web programming solutions within a creative, user-friendly interface. I specialize in migrating legacy content in enterprise applications to both enterprise and open-source web content management and experience solutions. I am proficient in social media, especially in acquiring new followers and views.

TECHNOLOGY SKILLS

Programming + Scripting Languages

Python .: JQL .: ASP.NET .: CSS .: JQuery .: JSP .: PHP .: VB.NET .: XML
XSLT

Database

MySQL .: Microsoft SQL Server

Applications

Confluence .: JIRA .: AspDotNetStorefront .: Coveo .: DotNetNuke .: Ektron
CMS400.NET .: Typo3 .: Squarespace .: Adobe Photoshop .: Adobe Illustrator .: Adobe
Photoshop .: Adobe Acrobat .: Microsoft Office .: Google Workspace .: SquareSpace
.: WordPress

PROFESSIONAL EXPERIENCE

Segura Consulting, LLC | Freelance, Adams, MA | 2015 – Present

- Administer Atlassian Confluence, instilling structure and hierarchy to spaces and pages ensuring that the content you need to see is found quickly. I manage the content by working with my colleagues to ensure that the content is fresh and accurate. I provide training and maintain user documentation in Confluence. I utilize analytics to determine which content is frequently accessed, which content seems to be more difficult to find, and which content needs to be updated.
- Developed corporate and non-profit web sites utilizing content management systems (CMS) in ASP.NET, PHP, JSP, and Python.
- Install, configure, and customize Jira and Confluence for clients.
- I've configured and integrated sites in DotNetNuke, Ektron CMS400.NET, TYPO3, Umbraco, and numerous other content management systems.
- Modifying the look and feel of various CMSs to align with the client's brand identity.
- Project managing our teams to ensure our client is happy with the progress of their contract and that our team members are happy with the progress of the client's project.
- Follow the status of current projects and ensure that the staff assigned to those projects have access to the resources they require to complete the project.
- I have experience with Adaptavist ScriptRunner, Jira Scripting Suite PRO, and PowerScripts (SIL) scripting add-ons for Jira.

- Migrated data from several CRMs e.g. Salesforce into CMSs using APIs and/or webhooks.
- Review independent contractor agreements and master service agreements for accuracy in terms that were discussed with the client. Signed on behalf of Segura Consulting, LLC as its President.
- Interviewed prospective independent contractors to assist with various projects.
- Created our employee handbook, created all forms necessary to be completed by new hires and new clients.
- Prepared PowerPoint presentations for prospective clients.
- Assist with the creation of Statements of Work in Microsoft Word and Google Docs.
- Assist with bookkeeping in QuickBooks and payroll with ADP, compiled all documents required by our tax accountants, and prepared all quarterly and annual documents required by local, state, and federal entities.

Web Developer | Rhode Island School of Design, Providence, RI | 2001 – 2015

- Architect, develop, and manage RISD web sites including www.risd.edu, intranet.risd.edu, risdmuseum.org, risdstore.com, risdworks.com, various official RISD blogs and short life, event-based web sites.
- Collaborated with a team of 4 developers to transform www.risd.edu from a static, ColdFusion-based web site to its current vibrant, ASP.NET-based web site built on the Ektron CMS400.NET application.
- Partnered with New York-based tech design firm, Potion, to create an award-winning campus digital bulletin board system. I created a web form that uses Ektron's API to upload user-entered images, events, and messages which I then pass through a feed that is parsed by software housed on Mac Mini's attached to Samsung LCD screens throughout campus.
- Coproduced an online guestbook allowing visitors to post an image or a simple message that was broadcast against the exterior of the Chace Center the night of John Maeda's inauguration with *design studio 2x4* and RISD's interactive media team.
- Utilize API's (Google, Ektron, Coveo, etc.) for IO of data.
- Extensive LDAP integration with many applications (WordPress, Ektron CMS400.NET, WebAdvisor, etc.)
- Successfully designed, developed and implemented the RISD Intranet built to enable web-based workflow and to increase communications within the RISD community. Previous means of campus communications were campus-wide voicemail and paper announcements. Repositories of shared knowledge did not exist before the launch of the RISD Intranet.
- Assisted with the customization and back-end integration of Datatel's WebAdvisor, a JAVA-based student information system (SIS) web application, which provides access to data such as student grades, class schedules, registration, departmental budget allocations, etc.
- Administer our outsourced Windows and Linux servers in collaboration with the hosting company and an external IT company which provides server support.
- Developed an LDAP-authenticated, custom-built, content management solution which allowed authorized RISD staff and students to add and modify content on the RISD Intranet.
- Created many web applications (e.g. work-study job postings, online career library, Material Safety Data Sheets database, and LDAP search app) which brought previously out-sourced applications in-house saving RISD tens of thousands of dollars.

- Maintained code libraries, documentation, and how-to guides for RISD web sites maintained by the RISD Media Group.
- Developed with ASP.NET 2 to 3.5, XML, XSLT, JQuery, CSS2, Microsoft SQL Server 2005 and 2008, and JavaScript within Visual Studio. Used Tortoise SVN for source control.
- Created web sites using Ektron CMS400.NET versions 7.6 to 8.01 SP2; AspDotNetStorefront ML 8.0.1.2; WordPress 2 to 3.
- Utilized Adobe Creative Suite for graphic creation and modification.
- Elected to a two-year term [2005-2007] as Corresponding Secretary and Historian for the RISD Staff Council.

CERTIFICATIONS | TRAINING | AWARDS

Atlassian University various classes and badges 2020 – present

JQuery

Certified Ektron developer

Microsoft SQL Server 2008

Microsoft SQL Server 2005 JSP

Boot Camp

JAVA Programming for Visual Basic Programmers Numerous ASP

and ASP.NET Courses

Web-Based Business Application Development (Perl, Java Servlets, XML) FORTRAN

EDUCATION

Education and Computer Science | University of Massachusetts, Dartmouth, MA | 2002 - 2003

Computer Science | Roger Williams College, Bristol, RI | 1980 - 1983

VOLUNTEERING

Secretary | Friends of the Adams Free Library Committee, Adams MA | 2024 to present

Member | Massachusetts 250 anniversary committee for Adams | 2025

Web Developer | Blue Angels, Dartmouth, MA | 2024 to present

Web Developer | Blue CD2 New Mexico, Albuquerque, NM | 2021 to present